In the presence of

H.S.H. Prince Albert II,
President of the Monaco Red Cross
and H.S.H. Princess Charlene

71ᵉ Gala de la Croix-Rouge monégasque

GALA EVENING WITH PROCEEDS TOWARDS
THE MONACO RED CROSS

Friday, 26th July 2019
Salle des Etoiles, Sporting Monte-Carlo
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   ✦ A Red Cross with a big heart taking big action
   ✦ Constantly doing more for those in need
     Distribution of Expenditure in 2018
     Actions in Monaco
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   ✦ Loumbila, an economic, social and environmental project in Burkina Faso

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Presentation of the Monaco Red Cross humanitarian organisation

Founded on 3rd March 1948 by Prince Louis II, the Monaco Red Cross was recognised in the same year by the International Committee of the Red Cross (ICRC). It is one of 191 National Societies of the International Red Cross and Red Crescent Movement and observes the seven fundamental principles: humanity, impartiality, neutrality, independence, voluntary service, unity and universality. The missions of the Monaco Red Cross are to save lives and prepare the population for disasters, to support all people in need without discrimination, and to conduct awareness-raising and preventive actions that are humanitarian in nature. It acts both at national and international level.

The Monaco Red Cross was chaired successively from 1949 to 1958 by Prince Rainier III and from 1958 to 1982 by Princess Grace. Since 17 December 1982, it has been presided over by H.S.H. Prince Albert II.

Although it works primarily in a territory within an area measuring 2km², the Monaco Red Cross holds an important place among the national societies of the Red Cross and Red Crescent. The association is constantly evolving with the creation of many sectors which support and accompany people and countries in need. More than €4,365,000 was spent in 2018 to successfully carry out its actions.

Our institution includes around 600 members who increasingly give their time, with a total of over 88,000 hours of presence over the course of 2018. Thanks to their assistance, we were able to offer suitable assistance to more than 44,000 beneficiaries.

In this way, the Monaco Red Cross encapsulates the principle of humanity that has built its reputation.
A Red Cross with a big heart taking big action

"Enriched by 71 years of experience, looking towards the future, the Monaco Red Cross has been strengthening its action at a local level throughout the year, while pursuing its international interventions. The coming decades will be notable for their new humanitarian challenges - climate change, violent armed conflicts, food insecurity, population movement - that the Monaco Red Cross will of course be ready to face, both in the pursuit of its initiatives of prevention and protection with the local population and through its consistent contribution to international humanitarian action. I am very proud of the actions of the institution, and would like to thank all those who generously donated in order to allow it to intervene and of course all the efficient volunteers, without whom nothing would be possible.”

H.S.H. Prince Albert II of Monaco, President of the Monaco Red Cross.
Constantly doing more for those in need

The past year has been key for the strengthening of local action, both with young people and the elderly, with people with disabilities or illnesses, as well as those in the field of first aid. At an international level, sustainable and integrated projects are ongoing, principally in West Africa, in particular the First Aid Training Centre at Loumbila in Burkina Faso, inaugurated by T.S.H. Prince Albert II, President of the Monaco Red Cross and his wife Princess Charlene of Monaco, on 12 January 2018.

### Distribution of Expenditure 2018

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
<td>International action</td>
<td>25%</td>
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<tr>
<td>Social Intervention</td>
<td>28%</td>
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<tr>
<td>Health</td>
<td>1%</td>
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<td>Childhood/Youth</td>
<td>19%</td>
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<td>First Aid</td>
<td>3%</td>
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<tr>
<td>Operating costs</td>
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**NB**

The salaries of the permanent staff are paid for by a government grant and are not included in the accounts.
The Social Department helps people living in Monaco and in neighbouring towns in the grip of financial difficulties or facing emergency situations. The Monaco Red Cross is present in 3 retirement homes, at the Rainier III Gerontology Centre and at the Centre Hospitalier Princesse Grace to offer presence and comfort thanks to its volunteers who lead initiatives and provide human warmth to residents and patients.
The Monaco Red Cross also has a First Aid Section which boasts the largest number of volunteers. Present at all the first aid stations during events organised in the Principality, such as the Formula 1 Grand Prix, matches and concerts, it is an essential link in the emergency response chain in Monaco. The section also trains members of the public in life-saving skills. It is pursuing its goal of training all the schoolchildren of the Principality, and 20% of the general population of Monaco.
The Health-Prevention Section allows professionals in the medical and paramedical sectors to take part in training and awareness-raising actions with the population of Monaco. From education on personal hygiene to awareness of the dangers of sun exposure, along with sexual education and addiction prevention, it intervenes daily to prevent suffering among the population of Monaco.

Finally, the Monaco Red Cross has always placed great importance on childhood and youth. Its crèche-day care centre welcomes 90 children aged 0 to 5, and the Pôle Avenir encourages young people to join the associative humanitarian relief sector by developing a number of projects and leading activities with the young people of Monaco in a variety of areas such as international humanitarian law and climate change. Special attention is given to young volunteers, who benefit from training and opportunities to become rolemodels in society.
INTERNATIONAL ACTIONS

In 2018, the Monaco Red Cross responded financially to numerous emergency appeals from the International Red Cross Movement, offering €474,000 in assistance following human and natural disasters, or to help victims of violent conflicts.

As examples, among the many interventions in 2018:

Indonesia, which continues to fall prey to natural disasters. In the region of Sulawesi, in September 2018, earthquakes and a tsunami caused the deaths of more than 1,200 people within a few hours. The Monaco Red Cross launched a plea for donations and contributed €53,000 to the emergency aid offered to the country.

In South America, further to the crisis in Venezuela thousands of people are in transit in this region. The Monaco Red Cross contributed to helping these populations in exodus towards other countries (in particular Colombia) with €30,000 donated in September 2018.
The International Humanitarian Section has been focusing its attention on sustainable projects in the social and health field in partnership with other national societies of the Red Cross. It supports the action of the Italian Red Cross at the camp in Ventimiglia and actively participates in hosting children receiving surgery in the framework of the Monaco Collectif Humanitaire.

Loumbila: an economic, social and environmental project in Burkina Faso

The Red Cross Multi-Purpose Training Centre came about through the friendship between the Burkinabe Red Cross and the Monaco Red Cross. The two national societies designed an ambitious project around the Monaco pavilion at the Milan Universal Exhibition in 2015. The desire of the Burkinabe Red Cross to make better use of its land in the framework of its humanitarian action met with the desire of the Prince’s Government to re-use the pavilion from this Universal Exhibition.

Respectful of the environment, the complex covers around 6,000 m² and has a total capacity of 160 over a 6.5 hectare site. It contains a central pavilion with a conference room, bedrooms, suites, bungalows and dormitories, a pool area and two restaurant-bars. The “Dunia Hôtel Loumbila” is managed by an African hotel group and the Burkinabe Red Cross holds training courses and seminars there.

This project also boasts a solar farm, hydraulic drills, a community vegetable plot and a sports area that allows the infrastructure to be perfectly integrated.
Building work at the site officially ended on 10th May 2019. The local population has been involved in the project since the construction phase, to which 600 people contributed. The centre is now operational and will shortly be publishing a training catalogue. Eight international Red Cross meetings have already taken place, and professional training in the hotel and catering sector has begun. The Princess Charlene of Monaco Foundation funded the construction of the pool area and will contribute to the development of training courses in swimming and water rescue.
The 71st Monaco Red Cross Gala Evening

THE DESIGN

Under the presidency of H.S.H. Prince Albert II, the 71st Monaco Red Cross Gala Evening takes place on Friday 26th July 2019, in the prestigious Salle des Etoiles at Sporting Monte-Carlo.

The organisation was founded in 1948 by Prince Louis II and this anniversary evening marks 71 years of daily actions with the most vulnerable people. This evening pays a heartfelt tribute to the Monaco Red Cross donors, whose generosity enables it to prevent and mitigate the suffering of those in need.

Today, led and supported by the deeply held convictions of H.S.H. Prince Albert II, the Monaco Red Cross continues to expand its action in response to the human tragedies and social upheavals that affect men, women and children all over the world.

For this 71st Monaco Red Cross Gala, the teams at Monte-Carlo Société des Bains de Mer have imagined and brought to life an event space that mirrors the movement of the sea.

On arrival at the Sporting venue, the guests will be guided by waves of thousands of flowers that leads to the Salle des Etoiles. The “living coral” colour of the decoration that they will discover places focus on the conservation of marine resources.
THE SHOWS

The 71st Monaco Red Cross Gala Evening promises to be a lively and unforgettable one thanks to the presence of renowned artists, chosen and invited by the artistic direction of the Monte-Carlo Société des Bains de Mer group.

JOHN LEGEND

This year, the Monaco Red Cross is particularly proud to welcome one of the most talented and versatile artists of our time. This critically acclaimed singer-songwriter has won an Emmy Award, 10 Grammy Awards, a Golden Globe, a Tony Award and an Academy Award, and has a number of platinum discs to his name. Shortly after his first success with Lauryn Hill and the hit single “Everything is everything” (1999) on which he plays piano, the singer and songwriter collaborated with the likes of Jay-Z and Janet Jackson, signed to a major label with the support of Kanye West and released his first album Get Lifted in 2004. In 2016, John Legend released his fifth album Darkness and Light to critical acclaim and went on to give a worldwide tour to sold-out audiences. On the occasion of the Monaco Red Cross Gala, John Legend will be alone with his piano, “Under the Stars” of the Salle des Étoiles.
The Delvon Lamarr Organ Trio has captured public attention worldwide since their formation in 2015 in Seattle. They are now among the most enjoyed shows throughout the world. With the enchanting sound of Delvon’s organ, Jimmy’s explosive guitar and Keith’s drum, they have created a perfectly unique blend of soul, jazz, rhythm & blues and rock & roll.

Since forming in 2001, Prime Circle have rapidly become one of South Africa’s greatest rock bands. After seven multi-platinum albums, the song “She always gets what she wants” from the album All or Nothing has had over 789,000 hits on YouTube... making it the most-watched South African rock song in history. Ross Learmonth (vocals and guitar), Marco Gomes (bass), Dale Schnettler (drums), Neil Breytenbach (keyboard) and Dirk Bisschoff (guitar) have played alongside Iron Maiden, Garbage, Slayer and Iggy Pop.
Four and a half years ago, Kelly Tillotson, Dan Wilson and Parker Bradway formed the country music trio now known as MamaDear, named after a delightful lady who owns the nicest porch in Tennessee. Despite being mainstream country artists, the group MamaDear succeeds in singing songs that are a departure from the traditional themes of trucks and beer. However, their songs are nostalgic for all of the best things in life. With a stadium superstar sound and the heart of a Bluebird, MamaDear takes country music to a place that everybody can call home.
An evening with proceeds going to the Monaco Red Cross hosted by Michel Drucker and Karin Viard

**Prize No. 1**

**BRACELET AND RING SET**
**FROM THE BERBERE COLLECTION**

in rose gold, encrusted with diamonds,
the bracelet with 7.6 cts and the ring with 1.42 cts

donated by

**REPOSSI House of Jewellery**
Prize No. 2

AUDEMARS PIGUET WATCH
Royal Oak Offshore model
Lady 37 Chronograph,
automatic, steel with
bezel decorated with 32 diamonds
donated by

Maison AUDEMARS PIGUET

Prize n°3

SMART CAR FORTWO MODEL
Electric Drive type, black colour
Prime version, black leather interior
with parking,
comfort and winter package
donated by the company

MONACO RESOURCES GROUP
Prize No. 4

A CRUISE FOR TWO PEOPLE
in an outside suite, with a choice of destinations in the Caribbean & Central America or South America on board the Silver Explorer, departure dates in October 2019

donated by the company

SILVERSEAS CRUISES

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Prize No. 5

A TABLE FOR 8 PEOPLE
to attend the next Monaco Red Cross Gala in 2020 donated by

AUF DEM ROSENBERG INSTITUTE
Swiss International Boarding School
Prize No. 6
VIP PASS
for two people to attend
the Formula E Grand-Prix
in London on 25 and 26 July 2020
(2 nights in a hotel and flights included)
donated by
BANK JULIUS BAER
(Monaco)

Prize No. 7
EVENING DRESS
100 % PINK SILK
from the new collection
of the Isabell Kristensen House of Couture
donated by
MS ISABELL KRISTENSEN

Ladies will receive the gift of a perfume by the Isabell Kristensen House of Couture and men will receive a first aid kit in a black leather pouch.
The work of art created for the Monaco Red Cross by Marcello Lo Giudice

“Rouge Volcan” (Red Volcano)
190 x 180 cm, oil and pigments on canvas
Marcello Lo Giudice was born in Taormina, Sicily in 1957. He graduated in geology from the University of Bologna in 1988 and entered the Venice School of Fine Arts the following year. He is considered to be one of the most interesting artists working at the new frontier of informalism. The critic Pierre Restany defines Lo Giudice as “an earthquake of a painter, because of his bond with organic and visceral nature”, constantly in union with cosmic energy. Perhaps a reference to his degree in geology. In 2012, the artist became involved in the protection of the Mediterranean, contributing to a project for the benefit of the Prince Albert II Foundation.

He mainly exhibits his works in Europe and the United States:
- Galerie Naviglio - Venise
- 51st Venice Biennale – European Art
- 54th Venice Biennale
- Mudima Foundation - Milan
- MAXXI, National Museum of 21st Century Arts - Rome
- Galerie Thomas - Munich
- Oceanographic Museum of Monaco
- The Russian State Museum within the Ludwing Museum – St Petersburg
- The Unix Gallery – New York
- The David Benrimon Gallery – New York

Marcello Lo Giudice lives and works in Monaco and New York.
Practical information

The doors of the Salle des Etoiles open at 8:00 p.m.
Tuxedo - Evening dress
Price per person €1,200 (dinner, excluding drinks)

Bookings
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e.bessone@sbm.mc

Organisation and artistic co-ordination
The Monaco Red Cross in association with the artistic, technical and banqueting teams of Monte-Carlo Société des Bains de Mer
The Monaco Red Cross Gala Evening, the history of an event linked to the international renown of Monte Carlo

Founded on 3rd March 1948 by Prince Louis II

**1948 - President: Prince Rainier III**

10th August 1948  **Night of the Red Cross - Maurice Chevalier**  Sporting d’Èté

17th January 1949  **Night of the Red Cross**  Sporting d’Hiver

Presenters: Robert Beauvais and Gisel Parry

15th August 1950  **Night of the Red Cross**  Sporting d’Èté

5th August 1951  **Petits Lits Blancs Ball**  Sporting d’Èté

6th September 1952  **Christian Dior Fashion Show**  Sporting d’Èté

4th August 1953  **Zizi Jeanmaire - Alexandre Kalioujny**  Sporting d’Èté

23rd July 1954  **Billy Eckstine**  Sporting d’Èté

29th July 1955  **Danny Kaye**  Sporting d’Èté

27th July 1956  **Georgia Gibbs, Charly McCarthy & Edgar Bergen**  Sporting d’Èté

19th July 1957  **Eddie Fisher**  Sporting d’Èté

Presenters: Henry Astric (Artistic Director of Société des Bains de Mer) and Vicky Autier

**May 1958 - President: Princess Grace**

**18th July 1958**  **10th Anniversary**

Sarah Vaughan  Sporting d’Èté

Presenters: Henry Astric and Vicky Autier

7th August 1959  **Ella Fitzgerald - Tony Martin**  Sporting d’Èté

Presenter: Peter Ustinov
Jonan Jones Orchestra
7th August 1960  Béatrice Lillie - Nat King Cole  Sporting d’Été
Presenters: Henry Astric and Francis Blanche

11th August 1961  Sammy Davis Jr  Sporting d’Été
Presenter: Robert Lamoureux

27th July 1962  Rosemary Clooney  Sporting d’Été
Presenter: Charles Trénet

9th August 1963  Sacha Distel  Sporting d’Été
Presenter: Vittorio Gassman

7th August 1964  Eleanor Powell  Sporting d’Été
Presenters: Jacques Charon and Robert Hirsch

6th August 1965  Christian Dior Fashion Show, Trini Lopez  Sporting d’Été
Presenter: Georges Descrières

5th August 1966 Carol Lawrence  Sporting d’Été
Presenter: Robert Lamoureux

25th August 1967  Bobby Darin  Sporting d’Été
Presenter: Pierre Tchernia

9th August 1968  20th Anniversary  Sporting d’Été
Gilbert Bécaud
Presenter: Roger Lanzac

8th August 1969  Joséphine Baker  Sporting d’Été
Presenter: Jean-Claude Brialy

5th August 1970  Charles Aznavour  Sporting d’Été
Presenter: James Mason

6th August 1971  Shirley Bassey  Terrasses du Casino
Presenter: Jean-Pierre Cassel

4th August 1972  Tony Bennett  Sporting d’Été
Presenter: Horst Bucholz

3rd August 1973  Andy Williams  Sporting d’Été
Presenter: Michel Simon
9th August 1974  **Joséphine Baker**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Jean-Claude Brialy

8th August 1975  **Line Renaud**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Jean-Claude Brialy

6th August 1976  **Engelbert Humperdinck**  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Claude Dauphin and Jacqueline Huet

5th August 1977  **Enrico Macias**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Yves Mourousi

**4th August 1978**  **30th Anniversary**
**Harry Belafonte**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Gilbert Bécaud

10th August 1979  **Gloria Gaynor**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Raymond Gérôme

8th August 1980  **Frank Sinatra**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Roger Moore

7th August 1981  **Julio Iglesias**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Léon Zitrone

30th July 1982  **Joel Grey**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Edward Meeks

**17th December 1982 - President: H.S.H. Crown Prince Albert**

5th August 1983  **Frank Sinatra - Sammy Davis Jr**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Patrick Simpson-Jones

10th August 1984  **Frank Sinatra, Elton John**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Patrick Simpson-Jones

9th August 1985  **Paul Anka**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Yves Mourousi

8th August 1986  **Julia Migenes-Johnson**  Salle des Etoiles – Sporting Monte-Carlo
Presenter: Aldo Maccione
<table>
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<tr>
<th>Date</th>
<th>Performer(s)</th>
<th>Location</th>
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<tr>
<td>7th August 1987</td>
<td>Grace Jones</td>
<td>Salle des Etoiles – Sporting Monte-Carlo</td>
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<td>40th Anniversary</td>
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<td>4th August 1989</td>
<td>Liza Minnelli - Sammy Davis Jr</td>
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<td>Tina Turner</td>
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<td>Jacques Weber</td>
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<td>2nd August 1991</td>
<td>Shirley Mac Laine</td>
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<td>Roger Moore</td>
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<td>7th August 1992</td>
<td>Frank Sinatra</td>
<td>Salle des Etoiles – Sporting Monte-Carlo</td>
<td>Julia Migenes</td>
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<td>6th August 1993</td>
<td>Whitney Houston</td>
<td>Salle des Etoiles – Sporting Monte-Carlo</td>
<td>Ute Lemper</td>
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<td>Viktor Lazlo</td>
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<td>4th August 1995</td>
<td>Barbara Hendricks</td>
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<td>Roger Moore and Naomi Campbell</td>
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<td>9th August 1996</td>
<td>Michael Bolton</td>
<td>Salle des Etoiles – Sporting Monte-Carlo</td>
<td>Jean-Pierre Cassel</td>
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<td>8th August 1997</td>
<td>Elton John</td>
<td>Salle des Etoiles – Sporting Monte-Carlo</td>
<td>Maria Grazia Cucinotta</td>
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<td>7th August 1998</td>
<td>50th Anniversary</td>
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<td>6th August 1999</td>
<td>&quot;Notre-Dame de Paris&quot; show</td>
<td>Salle des Etoiles – Sporting Monte-Carlo</td>
<td>Monica Bellucci</td>
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<td>4th August 2000</td>
<td>Shirley Bassey and the Claude Bolling Orchestra</td>
<td>Salle des Etoiles – Sporting Monte-Carlo</td>
<td>Charles Aznavour</td>
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3rd August 2001  The Beach Boys  Salle des Etoiles – Sporting Monte-Carlo
Presenters: David Ginola and Sarah Marshall

2nd August 2002  Rod Stewart  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Michel Drucker and Adriana Karembeu

8th August 2003  Michael Flatley’s Lord of the Dance  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Elodie Gossuin, Miss Europe 2002, Diana Hayden, Miss World 1997 and Sallie Toussaint, Miss U.S.A. World 1997

6th August 2004  Lionel Richie  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Valeria Bruni-Tedeschi, Woody Allen, Corinne Coman and Gaël Leforestier

President: H.S.H. Prince Albert II

5th August 2005  Anastacia  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Natacha Amal, Guillaume Durand, with the participation of Sylvie Tellier, Miss France 2002

4th August 2006  Duran Duran  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Nelson Monfort with the participation of Sandra Freeman

27th July 2007  Diana Ross - Raul Midon  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Christine Kelly and Damien Givelet

1st August 2008  60th Anniversary
Bill Wyman & The Rhythm Kings  Salle des Etoiles – Sporting Monte-Carlo
Guests: Donovan, Robin Gibb, Eddie Floyd, Mary Wilson, Gary Brooker, Louis Bertignac, Albert Lee, Georgie Fame
Presenters: Frédérique Courtadon and Philippe Manœuvre

31st July 2009  Gloria Estefan  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Erika Moulet and Sébastien Borgnat

30th July 2010  Tom Jones  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Adriana Karembeu, Victoria Silvstedt and Louis Bertignac

3rd August 2011  Joe Cocker  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Dame Shirley Bassey and Sandrine Quétier

3rd August 2012  The Scorpions  Salle des Etoiles – Sporting Monte-Carlo
Presenters: Sandrine Quétier and China Moses
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<td>Eros Ramazzotti</td>
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<td>Diana Krall</td>
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<td>Marcus Miller and Sandrine Quétier</td>
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<td>Sting</td>
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<td>Frédérique Bel and Laurent Gerra</td>
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<td>23rd July 2016</td>
<td>Lana Del Rey</td>
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<td>Maïtena Biraben and Omar Sy</td>
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<td>28th July 2017</td>
<td>Christine and the Queens</td>
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<td>François Cluzet and Maïtena Biraben</td>
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<td>27th July 2018</td>
<td>Seal</td>
<td>Salle des Etoiles - Sporting Monte-Carlo</td>
<td>Adriana Karembeu and Michel Cymes, accompanied by Maïtena Biraben</td>
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